

Press Release

Landshut, 11 November 2010

KUBRI | EuroArab Career and Education Fair

On 27 and 28 May 2011 at the M,O,C, Event Center in Munich, Germany

*The KUBRI EuroArab Career and Education Fair is to be held on 27 and 28 May 2011 at the M,O,C, Event Center in Munich. KUBRI will focus on the fields of business, engineering and study courses relating to the Arab world. *****

The EuroArab Career and Education Fair KUBRI connects Europe and the Arab world (MENA Region). The Fair brings companies and educational institutions with a focus on the MENA Region together with potential employees and students, who are interested in either working or studying in the Arab states. In this way, KUBRI encourages exchange as well as economic and academic cooperation between Europe and the Arab world. At KUBRI, European and Arab companies and universities will specifically find employees and students for the Arab region.

High-profile speakers from the fields of industry, politics and culture will inform visitors to the Fair about current economic and academic developments in the Arab world and their relations with Europe, also through the medium of interactive workshops, readings, presentations and exhibitions. Admission is free for visitors to KUBRI.

"A major objective of KUBRI is to bring together companies with well-qualified skilled personnel for the region and universities in the Arab world. Furthermore, KUBRI also intends to contribute to better and more efficient use in future of both the business and the academic potential offered by strong cooperation between the regions ", explained Ulrich Mayer of the EuroArab Center for Education, the organiser of the Fair.



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Official supporters of KUBRI include, among others, the German Academic Exchange Service DAAD (www.daad.de), the German-Arab Friendship Society DAFG (www.dafg.eu), the City of Munich, STRABAG (www.strabag-international.com), and vbw - Vereinigung der Bayerischen Wirtschaft (The Bavarian Business Association) (www.vbw-bayern.de).

To obtain more information go to: www.kubri.eu.

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