

## Press Release

Landshut, 30 May 2011

# **First KUBRI EuroArab Career and Education Fair a great success**

**Subheading: From 27 – 28 May 2011, companies and universities from Europe and the Arab world presented themselves to students, graduates and young professionals from both regions in Munich**

*Supraregional networking of companies and universities with potential employees and students \*\*\*\**

The first KUBRI EuroArab Career and Education Fair at Munich's M,O,C, Event Centre on 27 and 28 May 2011 was a great success. On the two days of the Fair, some 1,000 visitors came to gather information about professional and academic opportunities in and relating to the countries of the Middle East and North Africa.

The fair organisers, the EuroArab Centre for Education, saw that their efforts to boost the networking of companies, universities and students, graduates and young professionals from Europe and the Arab countries were fully endorsed.

“The great response among the visitors and the many conversations between representatives of the exhibiting organisations – also on the side lines of fair activities – corroborate the great demand for a public, supraregional exchange platform for companies, universities and other organisations from Europe and the Arab world. KUBRI is the “missing link” connecting both regions and institutions as well as potential employees and students”, commented Ulrich Mayer, co-organiser of KUBRI.

Exhibitors were also very satisfied with their premiere and have already announced their intention to come back again next year.

Not only did European and Arab companies and universities take part in KUBRI, but also and in particular the German Academic Exchange Service (Deutscher Akademischer Austauschdienst - DAAD), the German-Arab Friendship Society (Deutsch-Arabische Freundschaftsgesellschaft - DAFG), the City of Munich, STRABAG International GmbH, as well as vbw – Vereinigung der bayerischen Wirtschaft (The Bavarian Business Association).

For more information about KUBRI go to [www.kubri.eu](http://www.kubri.eu).



Contact address for inquiries:

Ulrich Mayer  
EuroArab Centre for Education OHG  
Regierungsplatz 539  
84028 Landshut  
Germany

T: +49 871 47 73 02 38

F: +49 871 47 73 44 11

E: [umayer@eace.eu](mailto:umayer@eace.eu)

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